

CBS News 2016 Battleground Tracker South Carolina



Sample 1315 Registered Voters
Conducted February 10-12, 2016
Margin of Error $\pm 5.2\%$

1. Overall, how would you describe the 2016 Presidential campaign so far?

Very interesting	52%
Somewhat interesting	33%
Not too interesting	15%

2. How likely is it that you will vote in the 2016 Presidential primary in South Carolina?

Definitely will vote	74%
Probably will vote	10%
Maybe will vote	6%
Probably will not vote	4%
Definitely will not vote	5%
Don't know	1%

3. In 2016, are you more likely to vote in the Democratic or Republican Presidential primary?

Democratic	38%
Republican	35%
Neither	9%
Don't know	18%

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4. Which candidate are you most likely to vote for in the South Carolina Republican Presidential primary in 2016?[‡]

Asked of Republican primary voters

Jeb Bush	6%
Ben Carson	6%
Chris Christie	1%
Ted Cruz	20%
Carly Fiorina	0%
Jim Gilmore	0%
John Kasich	9%
Marco Rubio	15%
Donald Trump	42%
No preference	1%

5. Which candidate are you most likely to vote for in the South Carolina Democratic Presidential primary in 2016?

Asked of Democratic primary voters

Hillary Clinton	59%
Bernie Sanders	40%
No preference	1%

6. Which best describes your support for [First Choice Candidate Name] right now?

Asked of Republican primary voters

Very strong – I've decided	42%
Strong – I probably won't change	35%
Somewhat strong – I might still change	21%
Not too strong – I'll probably keep looking	2%

[‡]Chris Christie and Carly Fiorina were removed after the first night of fielding.

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7. Which best describes your support for [First Choice Candidate Name] right now?

Asked of Democratic primary voters

Very strong – I’ve decided	67%
Strong – I probably won’t change	26%
Somewhat strong – I might still change	7%
Not too strong – I’ll probably keep looking	0%

8. The next Republican President needs to:

Asked of Republican primary voters

Stand up to Democrats more effectively	68%
Negotiate with Democrats more effectively	32%

9. If elected, do you feel each of these candidates is prepared to be President right now?

Asked of Republican primary voters

	Ready	Not ready	Not sure
Donald Trump	58%	28%	14%
Ted Cruz	57%	27%	15%
Jeb Bush	45%	40%	15%
Marco Rubio	39%	41%	20%
John Kasich	41%	37%	22%
Ben Carson	22%	55%	22%

10. Which of these has impacted your vote choice recently? Check all that apply.

Asked of Republican primary voters

How candidates performed at debates	52%
How candidates reacted to news events	42%
Seeing what happened in Iowa and New Hampshire	21%
Being contacted by the campaigns	3%
None of the above	34%

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11. When you hear the term "Republican establishment" what does that mean to you?

Asked of Republican primary voters

It's a bad thing: Washington politicians who don't care about regular voters 45%
 It's a good thing: they know how to get things done and make reasonable compromises 11%
 Neither good nor bad: it's just another thing pundits say 33%
 I've never heard of that 11%

12. How would you describe each of these candidates?

Asked of Republican primary voters

	Part of the solution	Part of the problem	Not sure either way
Donald Trump	60%	23%	17%
Ted Cruz	53%	31%	16%
Jeb Bush	30%	46%	24%
Marco Rubio	40%	35%	25%
John Kasich	32%	30%	38%
Ben Carson	51%	10%	38%

13. Are you planning to watch the Republican debate on Saturday night?

Asked of Republican primary voters

Yes 63%
 No 19%
 Not sure 18%

14. Which of these has impacted your vote choice recently? Check all that apply.

Asked of Democratic primary voters

How candidates performed at debates 51%
 How candidates reacted to news events 38%
 Seeing what happened in Iowa and New Hampshire 23%
 Being contacted by the campaigns 10%
 None of the above 31%

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15. How well do you feel you know each of the candidates and what they stand for?

Asked of Democratic primary voters

	Very well	Fairly well	Not very well yet
Hillary Clinton	70%	26%	4%
Bernie Sanders	44%	40%	16%

16. If elected, do you feel each of these candidates is prepared to be President right now?

Asked of Democratic primary voters

	Ready	Not ready	Not sure
Hillary Clinton	80%	12%	7%
Bernie Sanders	51%	29%	20%

17. Do you feel Bernie Sanders is honest and trustworthy?

Asked of Democratic primary voters

Yes	75%
No	10%
Not sure	15%

18. Do you feel Hillary Clinton is honest and trustworthy?

Asked of Democratic primary voters

Yes	60%
No	24%
Not sure	16%

19. Should the next president:

Asked of Democratic primary voters

Generally continue Barack Obama's policies	45%
Change to more progressive policies than Barack Obama	50%
Change to less progressive policies than Barack Obama	5%

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20. How do you feel about the Tea Party movement?*

Support	17%
Oppose	40%
Neutral	42%

21. Would you describe yourself as a born-again or evangelical Christian?*

Yes	58%
No	36%
Not sure	6%

22. Thinking about politics these days, how would you describe your own political viewpoint?*

Very liberal	8%
Liberal	13%
Moderate	30%
Conservative	29%
Very Conservative	12%
Not sure	8%

23. Generally speaking, do you think of yourself as a ...?*

Strong Democrat	25%
Not very strong Democrat	8%
Lean Democrat	9%
Independent	11%
Lean Republican	8%
Not very strong Republican	10%
Strong Republican	21%
Not sure	8%

*Questions marked with an asterisk are only asked for respondents who had not answered in previous waves. Earlier responses were used where available.

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24. Are you male or female?

Male	45%
Female	55%

25. In what year were you born? [Age recoded from birth year]

18-29	13%
30-44	24%
45-64	42%
65+	21%

26. What racial or ethnic group best describes you?

White	72%
Black	26%
Hispanic	1%
Other	1%

27. What is the highest level of education you have completed?

HS or less	35%
Some college	33%
College grad	18%
Post grad	14%

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1. Interest in Presidential Campaign

Overall, how would you describe the 2016 Presidential campaign so far?

	Gender			Age group				Race/Ethnicity			
	Total	Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	Other
Very interesting	52%	55%	48%	52%	49%	52%	54%	55%	44%	*	*
Somewhat interesting	33%	31%	34%	27%	35%	34%	32%	32%	36%	*	*
Not too interesting	15%	13%	17%	22%	16%	14%	14%	14%	20%	*	*
Totals	100%	100%	100%	100%	100%	100%	100%	100%	100%	*	*
(Weighted N)	(1,303)	(591)	(713)	(168)	(299)	(561)	(275)	(929)	(346)	(7)	(21)

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2. Likelihood of Voting

How likely is it that you will vote in the 2016 Presidential primary in South Carolina?

	Gender			Age group				Race/Ethnicity			
	Total	Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	Other
Definitely will vote	74%	77%	71%	69%	68%	74%	82%	71%	82%	*	*
Probably will vote	10%	7%	13%	4%	13%	14%	5%	11%	7%	*	*
Maybe will vote	6%	3%	9%	10%	10%	5%	1%	6%	6%	*	*
Probably will not vote	4%	4%	4%	3%	5%	4%	3%	5%	0%	*	*
Definitely will not vote	5%	6%	3%	12%	5%	3%	3%	4%	5%	*	*
Don't know	1%	3%	1%	1%	0%	1%	6%	2%	0%	*	*
Totals	100%	100%	100%	100%	100%	100%	100%	100%	100%	*	*
(Weighted N)	(1,314)	(591)	(723)	(168)	(309)	(562)	(275)	(940)	(346)	(7)	(21)

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3. 2016 Primary Turnout

In 2016, are you more likely to vote in the Democratic or Republican Presidential primary?

	Gender			Age group				Race/Ethnicity			
	Total	Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	Other
Democratic	38%	33%	42%	39%	41%	40%	30%	23%	81%	*	*
Republican	35%	40%	30%	24%	29%	36%	46%	46%	3%	*	*
Neither	9%	11%	7%	12%	9%	8%	7%	9%	7%	*	*
Don't know	19%	16%	21%	24%	21%	16%	17%	22%	9%	*	*
Totals	100%	100%	100%	100%	100%	100%	100%	100%	100%	*	*
(Weighted N)	(1,315)	(592)	(723)	(168)	(310)	(562)	(275)	(941)	(346)	(7)	(21)

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4. First Choice Republican Candidate

Which candidate are you most likely to vote for in the South Carolina Republican Presidential primary in 2016?

Asked of Republican primary voters

	Total	Gender		Age group				Race/Ethnicity			
		Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	Other
Jeb Bush	6%	3%	10%	5%	3%	8%	7%	6%	*	*	*
Ben Carson	6%	7%	5%	22%	6%	6%	3%	6%	*	*	*
Chris Christie	1%	0%	1%	0%	1%	0%	1%	1%	*	*	*
Ted Cruz	20%	18%	22%	23%	26%	17%	19%	20%	*	*	*
Carly Fiorina	0%	0%	0%	0%	0%	0%	0%	0%	*	*	*
Jim Gilmore	0%	0%	0%	0%	0%	0%	0%	0%	*	*	*
John Kasich	9%	7%	10%	23%	2%	6%	12%	9%	*	*	*
Marco Rubio	15%	18%	13%	3%	23%	13%	17%	15%	*	*	*
Donald Trump	42%	45%	39%	22%	38%	49%	41%	43%	*	*	*
No preference	1%	1%	1%	1%	1%	1%	0%	1%	*	*	*
Totals	100%	100%	100%	100%	100%	100%	100%	100%	*	*	*
(Weighted N)	(744)	(380)	(365)	(67)	(141)	(290)	(245)	(710)	(13)	(7)	(14)

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5. First Choice Democratic Candidate

Which candidate are you most likely to vote for in the South Carolina Democratic Presidential primary in 2016?

Asked of Democratic primary voters

	Total	Gender		Age group				Race/Ethnicity			
		Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	Other
Hillary Clinton	59%	45%	70%	37%	45%	69%	69%	36%	73%	*	*
Bernie Sanders	40%	54%	29%	63%	55%	30%	29%	63%	26%	*	*
No preference	1%	1%	1%	0%	1%	1%	1%	1%	1%	*	*
Totals	100%	100%	100%	100%	100%	100%	100%	100%	100%	*	*
(Weighted N)	(404)	(173)	(231)	(49)	(105)	(178)	(72)	(150)	(250)	(1)	(3)

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6. Republican Candidate Support

Which best describes your support for [First Choice Candidate Name] right now?

Asked of Republican primary voters

	Total	Gender		Age group				Race/Ethnicity			
		Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	Other
Very strong	42%	43%	41%	28%	50%	43%	40%	41%	*	*	*
Strong	35%	39%	30%	56%	30%	31%	35%	35%	*	*	*
Somewhat strong	21%	17%	26%	8%	19%	23%	24%	21%	*	*	*
Not too strong	2%	2%	4%	9%	1%	3%	2%	3%	*	*	*
Totals (Weighted N)	100% (736)	100% (376)	100% (360)	100% (66)	100% (139)	100% (286)	100% (244)	100% (701)	*	*	*

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7. Democratic Candidate Support

Which best describes your support for [First Choice Candidate Name] right now?

Asked of Democratic primary voters

	Total	Gender		Age group				Race/Ethnicity			
		Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	Other
Very strong	67%	68%	66%	*	72%	65%	56%	72%	64%	*	*
Strong	26%	25%	28%	*	19%	29%	33%	19%	31%	*	*
Somewhat strong	7%	7%	6%	*	8%	6%	11%	9%	5%	*	*
Not too strong	0%	0%	0%	*	0%	0%	0%	0%	0%	*	*
Totals	100%	100%	100%	*	100%	100%	100%	100%	100%	*	*
(Weighted N)	(401)	(172)	(228)	(48)	(105)	(176)	(71)	(149)	(247)	(1)	(3)

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8. Republican Candidate Actions
The next Republican President needs to:
Asked of Republican primary voters

	Total	Gender		Age group				Race/Ethnicity			
		Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	Other
Stand up to Democrats	68%	73%	63%	65%	74%	70%	64%	69%	*	*	*
Negotiate with Democrats	32%	27%	37%	35%	26%	30%	36%	31%	*	*	*
Totals	100%	100%	100%	100%	100%	100%	100%	100%	*	*	*
(Weighted N)	(741)	(378)	(363)	(67)	(140)	(290)	(243)	(706)	(13)	(7)	(14)

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9. Republican Candidate Ready – Donald Trump

If elected, do you feel each of these candidates is prepared to be President right now?

Asked of Republican primary voters

	Total	Gender		Age group				Race/Ethnicity			
		Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	Other
Ready	58%	64%	52%	49%	51%	63%	58%	58%	*	*	*
Not ready	28%	26%	31%	23%	36%	25%	29%	28%	*	*	*
Not sure	14%	10%	17%	27%	13%	12%	13%	14%	*	*	*
Totals	100%	100%	100%	100%	100%	100%	100%	100%	*	*	*
(Weighted N)	(734)	(378)	(356)	(64)	(140)	(289)	(241)	(703)	(13)	(7)	(11)

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10. Republican Candidate Ready – Ted Cruz

If elected, do you feel each of these candidates is prepared to be President right now?

Asked of Republican primary voters

	Total	Gender		Age group				Race/Ethnicity			
		Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	Other
Ready	57%	60%	54%	51%	68%	57%	53%	57%	*	*	*
Not ready	27%	28%	27%	29%	16%	31%	29%	28%	*	*	*
Not sure	15%	12%	18%	20%	17%	12%	18%	16%	*	*	*
Totals	100%	100%	100%	100%	100%	100%	100%	100%	*	*	*
(Weighted N)	(724)	(372)	(352)	(59)	(136)	(285)	(244)	(697)	(9)	(7)	(11)

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11. Republican Candidate Ready – Jeb Bush

If elected, do you feel each of these candidates is prepared to be President right now?

Asked of Republican primary voters

	Total	Gender		Age group				Race/Ethnicity			
		Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	Other
Ready	45%	41%	49%	*	30%	47%	49%	44%	*	*	*
Not ready	40%	43%	37%	*	50%	38%	36%	40%	*	*	*
Not sure	15%	16%	14%	*	20%	14%	15%	16%	*	*	*
Totals	100%	100%	100%	*	100%	100%	100%	100%	*	*	*
(Weighted N)	(716)	(377)	(339)	(47)	(140)	(283)	(245)	(685)	(13)	(7)	(11)

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12. Republican Candidate Ready – Marco Rubio

If elected, do you feel each of these candidates is prepared to be President right now?

Asked of Republican primary voters

	Total	Gender		Age group				Race/Ethnicity			
		Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	Other
Ready	39%	41%	36%	48%	36%	38%	38%	39%	*	*	*
Not ready	41%	44%	37%	32%	35%	45%	41%	39%	*	*	*
Not sure	20%	15%	27%	20%	29%	16%	21%	21%	*	*	*
Totals	100%	100%	100%	100%	100%	100%	100%	100%	*	*	*
(Weighted N)	(726)	(374)	(352)	(59)	(140)	(282)	(244)	(694)	(13)	(7)	(11)

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13. Republican Candidate Ready – John Kasich

If elected, do you feel each of these candidates is prepared to be President right now?

Asked of Republican primary voters

	Total	Gender		Age group				Race/Ethnicity			
		Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	Other
Ready	41%	49%	32%	33%	30%	38%	52%	41%	*	*	*
Not ready	37%	35%	39%	46%	44%	37%	31%	37%	*	*	*
Not sure	22%	16%	29%	20%	26%	25%	17%	22%	*	*	*
Totals	100%	100%	100%	100%	100%	100%	100%	100%	*	*	*
(Weighted N)	(728)	(377)	(351)	(59)	(140)	(284)	(244)	(697)	(13)	(7)	(11)

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14. Republican Candidate Ready – Ben Carson

If elected, do you feel each of these candidates is prepared to be President right now?

Asked of Republican primary voters

	Total	Gender		Age group				Race/Ethnicity			
		Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	Other
Ready	22%	23%	22%	30%	22%	24%	18%	23%	*	*	*
Not ready	55%	58%	53%	46%	59%	56%	56%	56%	*	*	*
Not sure	22%	19%	25%	24%	19%	20%	26%	22%	*	*	*
Totals	100%	100%	100%	100%	100%	100%	100%	100%	*	*	*
(Weighted N)	(727)	(376)	(351)	(59)	(140)	(284)	(243)	(696)	(13)	(7)	(11)

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15. Republican Vote Choice Impact

Which of these has impacted your vote choice recently? Check all that apply.

Asked of Republican primary voters

	Total	Gender		Age group				Race/Ethnicity			
		Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	Other
Debate performance	52%	51%	53%	70%	47%	55%	47%	52%	*	*	*
Candidate reactions to news and events	42%	41%	42%	67%	44%	44%	31%	42%	*	*	*
Results in Iowa and New Hampshire	21%	23%	19%	36%	23%	20%	16%	21%	*	*	*
Campaign contact	3%	3%	3%	5%	2%	4%	1%	3%	*	*	*
None of the above	34%	33%	34%	19%	38%	31%	38%	34%	*	*	*
Totals	(744)	(379)	(365)	(67)	(141)	(290)	(245)	(709)	(13)	(7)	(14)

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16. Republican Establishment Perception

When you hear the term "Republican establishment" what does that mean to you?

Asked of Republican primary voters

	Total	Gender		Age group				Race/Ethnicity			
		Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	Other
It's a bad thing	45%	57%	33%	35%	43%	45%	50%	46%	*	*	*
It's a good thing	11%	8%	13%	12%	17%	9%	8%	10%	*	*	*
Neither good nor bad	33%	31%	36%	48%	26%	33%	34%	34%	*	*	*
Never heard of that	11%	4%	18%	5%	14%	13%	8%	11%	*	*	*
Totals	100%	100%	100%	100%	100%	100%	100%	100%	*	*	*
(Weighted N)	(741)	(379)	(361)	(67)	(140)	(289)	(244)	(706)	(13)	(7)	(14)

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17. Republican Candidate Solution – Donald Trump

How would you describe each of these candidates?

Asked of Republican primary voters

	Total	Gender		Age group				Race/Ethnicity			
		Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	Other
Part of the solution	60%	64%	55%	29%	55%	68%	61%	60%	*	*	*
Part of the problem	23%	20%	26%	42%	33%	17%	19%	22%	*	*	*
Not sure either way	17%	16%	19%	29%	13%	15%	20%	18%	*	*	*
Totals	100%	100%	100%	100%	100%	100%	100%	100%	*	*	*
(Weighted N)	(734)	(376)	(358)	(64)	(141)	(286)	(243)	(703)	(13)	(7)	(11)

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18. Republican Candidate Solution – Ted Cruz

How would you describe each of these candidates?
Asked of Republican primary voters

	Total	Gender		Age group				Race/Ethnicity			
		Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	Other
Part of the solution	53%	57%	50%	53%	53%	56%	50%	53%	*	*	*
Part of the problem	31%	30%	32%	26%	26%	30%	36%	31%	*	*	*
Not sure either way	16%	13%	19%	21%	21%	14%	14%	16%	*	*	*
Totals	100%	100%	100%	100%	100%	100%	100%	100%	*	*	*
(Weighted N)	(730)	(378)	(352)	(59)	(140)	(286)	(244)	(699)	(13)	(7)	(11)

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19. Republican Candidate Solution – Jeb Bush
How would you describe each of these candidates?
Asked of Republican primary voters

	Total	Gender		Age group				Race/Ethnicity			
		Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	Other
Part of the solution	30%	26%	34%	42%	24%	23%	37%	31%	*	*	*
Part of the problem	46%	55%	36%	38%	44%	50%	43%	45%	*	*	*
Not sure either way	24%	19%	30%	20%	31%	27%	20%	24%	*	*	*
Totals	100%	100%	100%	100%	100%	100%	100%	100%	*	*	*
(Weighted N)	(732)	(378)	(354)	(59)	(140)	(288)	(243)	(700)	(13)	(7)	(11)

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20. Republican Candidate Solution – Marco Rubio

How would you describe each of these candidates?

Asked of Republican primary voters

	Total	Gender		Age group				Race/Ethnicity			
		Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	Other
Part of the solution	40%	38%	42%	68%	34%	35%	43%	41%	*	*	*
Part of the problem	35%	40%	29%	21%	24%	41%	36%	34%	*	*	*
Not sure either way	25%	22%	29%	11%	42%	23%	21%	25%	*	*	*
Totals	100%	100%	100%	100%	100%	100%	100%	100%	*	*	*
(Weighted N)	(732)	(378)	(354)	(59)	(140)	(288)	(244)	(701)	(13)	(7)	(11)

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21. Republican Candidate Solution – John Kasich

How would you describe each of these candidates?

Asked of Republican primary voters

	Total	Gender		Age group				Race/Ethnicity			
		Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	Other
Part of the solution	32%	37%	27%	39%	25%	23%	45%	32%	*	*	*
Part of the problem	30%	36%	23%	38%	41%	28%	23%	29%	*	*	*
Not sure either way	38%	27%	50%	23%	35%	48%	31%	38%	*	*	*
Totals	100%	100%	100%	100%	100%	100%	100%	100%	*	*	*
(Weighted N)	(725)	(377)	(348)	(59)	(140)	(281)	(244)	(694)	(13)	(7)	(11)

CBS News 2016 Battleground Tracker South Carolina



22. Republican Candidate Solution – Ben Carson

How would you describe each of these candidates?

Asked of Republican primary voters

	Total	Gender		Age group				Race/Ethnicity			
		Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	Other
Part of the solution	51%	55%	48%	63%	44%	53%	51%	51%	*	*	*
Part of the problem	10%	9%	11%	17%	13%	8%	9%	9%	*	*	*
Not sure either way	38%	37%	40%	20%	43%	39%	40%	40%	*	*	*
Totals	100%	100%	100%	100%	100%	100%	100%	100%	*	*	*
(Weighted N)	(727)	(377)	(349)	(59)	(140)	(289)	(238)	(696)	(13)	(7)	(10)

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23. Republican Debate

Are you planning to watch the Republican debate on Saturday night?

Asked of Republican primary voters

	Total	Gender		Age group				Race/Ethnicity			
		Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	Other
Yes	63%	63%	62%	68%	61%	59%	66%	62%	*	*	*
No	19%	20%	19%	4%	20%	23%	18%	19%	*	*	*
Not sure	18%	17%	19%	28%	19%	18%	16%	19%	*	*	*
Totals	100%	100%	100%	100%	100%	100%	100%	100%	*	*	*
(Weighted N)	(743)	(379)	(364)	(67)	(141)	(289)	(245)	(709)	(13)	(7)	(14)

CBS News 2016 Battleground Tracker South Carolina



24. Democratic Vote Choice Impact

Which of these has impacted your vote choice recently? Check all that apply.

Asked of Democratic primary voters

	Total	Gender		Age group				Race/Ethnicity			
		Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	Other
Debate performance	51%	49%	53%	52%	58%	47%	50%	50%	52%	*	*
Candidate reactions to news and events	38%	37%	38%	51%	22%	43%	37%	38%	38%	*	*
Results in Iowa and New Hampshire	23%	19%	25%	8%	25%	29%	14%	20%	25%	*	*
Campaign contact	10%	16%	6%	20%	10%	9%	6%	13%	9%	*	*
None of the above	31%	37%	27%	34%	25%	35%	29%	37%	27%	*	*
Totals	(404)	(173)	(231)	(49)	(105)	(178)	(72)	(150)	(250)	(1)	(3)

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25. Democratic Candidate Perception – Hillary Clinton

How well do you feel you know each of the candidates and what they stand for?

Asked of Democratic primary voters

	Total	Gender		Age group				Race/Ethnicity			
		Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	Other
Very well	70%	70%	69%	53%	67%	77%	66%	61%	74%	*	*
Fairly well	26%	28%	25%	40%	21%	22%	34%	33%	22%	*	*
Not very well yet	4%	2%	6%	7%	11%	1%	0%	6%	4%	*	*
Totals	100%	100%	100%	100%	100%	100%	100%	100%	100%	*	*
(Weighted N)	(402)	(172)	(231)	(49)	(105)	(178)	(71)	(150)	(248)	(1)	(3)

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26. Democratic Candidate Perception – Bernie Sanders

How well do you feel you know each of the candidates and what they stand for?

Asked of Democratic primary voters

	Total	Gender		Age group				Race/Ethnicity			
		Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	Other
Very well	44%	54%	36%	77%	60%	36%	19%	70%	28%	*	*
Fairly well	40%	37%	42%	13%	32%	49%	47%	24%	49%	*	*
Not very well yet	16%	8%	22%	10%	8%	15%	35%	6%	23%	*	*
Totals	100%	100%	100%	100%	100%	100%	100%	100%	100%	*	*
(Weighted N)	(396)	(172)	(224)	(49)	(104)	(174)	(70)	(148)	(243)	(1)	(3)

CBS News 2016 Battleground Tracker South Carolina



27. Democratic Candidate Ready – Hillary Clinton

If elected, do you feel each of these candidates is prepared to be President right now?

Asked of Democratic primary voters

	Total	Gender		Age group				Race/Ethnicity			
		Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	Other
Ready	80%	77%	83%	66%	68%	88%	91%	70%	86%	*	*
Not ready	12%	14%	11%	15%	24%	9%	2%	19%	9%	*	*
Not sure	7%	9%	6%	19%	8%	4%	6%	10%	5%	*	*
Totals	100%	100%	100%	100%	100%	100%	100%	100%	100%	*	*
(Weighted N)	(391)	(166)	(225)	(49)	(101)	(177)	(65)	(144)	(243)	(1)	(3)

CBS News 2016 Battleground Tracker South Carolina



28. Democratic Candidate Ready – Bernie Sanders

If elected, do you feel each of these candidates is prepared to be President right now?

Asked of Democratic primary voters

	Total	Gender		Age group				Race/Ethnicity			
		Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	Other
Ready	51%	62%	43%	76%	72%	39%	32%	69%	40%	*	*
Not ready	29%	29%	28%	23%	17%	37%	28%	20%	34%	*	*
Not sure	20%	9%	29%	2%	11%	24%	40%	10%	27%	*	*
Totals	100%	100%	100%	100%	100%	100%	100%	100%	100%	*	*
(Weighted N)	(386)	(167)	(219)	(49)	(100)	(173)	(63)	(143)	(238)	(1)	(3)

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29. Bernie Sanders Traits

Do you feel Bernie Sanders is honest and trustworthy?

Asked of Democratic primary voters

	Total	Gender		Age group				Race/Ethnicity			
		Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	Other
Yes	75%	90%	64%	100%	73%	72%	68%	89%	66%	*	*
No	10%	3%	16%	0%	3%	14%	20%	4%	15%	*	*
Not sure	15%	8%	20%	0%	24%	14%	13%	7%	19%	*	*
Totals (Weighted N)	100% (404)	100% (173)	100% (231)	100% (49)	100% (105)	100% (178)	100% (72)	100% (150)	100% (250)	* (1)	* (3)

CBS News 2016 Battleground Tracker South Carolina



30. Hillary Clinton Traits

Do you feel Hillary Clinton is honest and trustworthy?

Asked of Democratic primary voters

	Total	Gender		Age group				Race/Ethnicity			
		Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	Other
Yes	60%	49%	67%	43%	51%	70%	58%	41%	71%	*	*
No	24%	30%	20%	44%	34%	16%	17%	41%	14%	*	*
Not sure	16%	21%	13%	13%	15%	14%	25%	18%	15%	*	*
Totals	100%	100%	100%	100%	100%	100%	100%	100%	100%	*	*
(Weighted N)	(403)	(173)	(230)	(49)	(104)	(178)	(72)	(149)	(250)	(1)	(3)

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31. Next President Policies

Should the next president:

Asked of Democratic primary voters

	Total	Gender		Age group				Race/Ethnicity			
		Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	Other
Continue Obama policies	45%	35%	53%	10%	47%	51%	54%	23%	59%	*	*
More progressive policies	50%	62%	41%	90%	47%	42%	45%	72%	36%	*	*
Less progressive policies	5%	3%	6%	0%	6%	7%	1%	5%	4%	*	*
Totals	100%	100%	100%	100%	100%	100%	100%	100%	100%	*	*
(Weighted N)	(404)	(173)	(231)	(49)	(105)	(178)	(72)	(150)	(250)	(1)	(3)

CBS News 2016 Battleground Tracker

South Carolina Likely Republican Voters



Sample 744 Likely Republican Primary Voters
 Conducted February 10-12, 2016
 Margin of Error ±5.7%

1. Interest in Presidential Campaign

Overall, how would you describe the 2016 Presidential campaign so far?

	Total	Ideology			Tea Party		Evangelical	
		Very conservative	Conservative	Moderate	Yes	No	Yes	No
Very interesting	70%	73%	67%	67%	74%	66%	68%	76%
Somewhat interesting	25%	21%	29%	29%	23%	27%	27%	19%
Not too interesting	5%	6%	5%	4%	2%	7%	5%	5%
Totals (Weighted N)	100% (744)	100% (206)	100% (310)	100% (147)	100% (309)	100% (415)	100% (474)	100% (222)

	Total	Gender		Age group				Party ID	
		Male	Female	18-29	30-44	45-64	65+	Republican	Independent
Very interesting	70%	72%	67%	92%	61%	69%	69%	71%	65%
Somewhat interesting	25%	24%	27%	7%	35%	25%	26%	24%	30%
Not too interesting	5%	4%	6%	1%	4%	6%	5%	5%	6%
Totals (Weighted N)	100% (744)	100% (379)	100% (364)	100% (67)	100% (141)	100% (290)	100% (245)	100% (536)	100% (161)

CBS News 2016 Battleground Tracker

South Carolina Likely Republican Voters



2. First Choice Republican Candidate

Which candidate are you most likely to vote for in the South Carolina Republican Presidential primary in 2016?

Asked of Republican primary voters

	Total	Ideology			Tea Party		Evangelical	
		Very conservative	Conservative	Moderate	Yes	No	Yes	No
Jeb Bush	6%	11%	5%	3%	3%	9%	7%	6%
Ben Carson	6%	5%	7%	8%	4%	8%	8%	2%
Chris Christie	1%	0%	0%	2%	0%	1%	0%	1%
Ted Cruz	20%	37%	18%	3%	31%	12%	25%	10%
Carly Fiorina	0%	0%	0%	0%	0%	0%	0%	0%
Jim Gilmore	0%	0%	0%	0%	0%	0%	0%	0%
John Kasich	9%	1%	5%	24%	2%	14%	4%	18%
Marco Rubio	15%	12%	15%	13%	14%	17%	13%	17%
Donald Trump	42%	33%	49%	46%	45%	39%	41%	45%
No preference	1%	1%	1%	1%	0%	1%	1%	1%
Totals	100%	100%	100%	100%	100%	100%	100%	100%
(Weighted N)	(744)	(206)	(310)	(147)	(309)	(415)	(475)	(222)

	Total	Gender		Age group				Party ID	
		Male	Female	18-29	30-44	45-64	65+	Republican	Independent
Jeb Bush	6%	3%	10%	5%	3%	8%	7%	8%	2%
Ben Carson	6%	7%	5%	22%	6%	6%	3%	7%	4%
Chris Christie	1%	0%	1%	0%	1%	0%	1%	0%	2%
Ted Cruz	20%	18%	22%	23%	26%	17%	19%	22%	16%
Carly Fiorina	0%	0%	0%	0%	0%	0%	0%	0%	1%
Jim Gilmore	0%	0%	0%	0%	0%	0%	0%	0%	0%
John Kasich	9%	7%	10%	23%	2%	6%	12%	7%	13%
Marco Rubio	15%	18%	13%	3%	23%	13%	17%	17%	11%
Donald Trump	42%	45%	39%	22%	38%	49%	41%	38%	50%
No preference	1%	1%	1%	1%	1%	1%	0%	1%	1%
Totals	100%	100%	100%	100%	100%	100%	100%	100%	100%
(Weighted N)	(744)	(379)	(365)	(67)	(141)	(290)	(245)	(536)	(161)

CBS News 2016 Battleground Tracker

South Carolina Likely Republican Voters



3. Republican Candidate Support

Which best describes your support for [First Choice Candidate Name] right now?

Asked of Republican primary voters

	Total	Ideology			Tea Party		Evangelical	
		Very conservative	Conservative	Moderate	Yes	No	Yes	No
Very strong	42%	51%	38%	40%	51%	35%	43%	37%
Strong	35%	24%	43%	35%	31%	38%	34%	40%
Somewhat strong	21%	23%	18%	18%	18%	22%	20%	20%
Not too strong	2%	2%	1%	7%	0%	4%	3%	2%
Totals (Weighted N)	100% (736)	100% (204)	100% (308)	100% (144)	100% (308)	100% (408)	100% (468)	100% (220)

	Total	Gender		Age group				Party ID	
		Male	Female	18-29	30-44	45-64	65+	Republican	Independent
Very strong	42%	43%	41%	28%	50%	43%	40%	40%	43%
Strong	35%	39%	30%	56%	30%	31%	35%	35%	35%
Somewhat strong	21%	17%	26%	8%	19%	23%	24%	22%	18%
Not too strong	2%	2%	4%	9%	1%	3%	2%	3%	4%
Totals (Weighted N)	100% (736)	100% (376)	100% (360)	100% (66)	100% (139)	100% (286)	100% (244)	100% (532)	100% (157)

CBS News 2016 Battleground Tracker

South Carolina Likely Republican Voters



4. Republican Candidate Actions

The next Republican President needs to:

Asked of Republican primary voters

	Total	Ideology			Tea Party		Evangelical	
		Very conservative	Conservative	Moderate	Yes	No	Yes	No
Stand up to Democrats	68%	82%	74%	45%	87%	54%	73%	59%
Negotiate with Democrats	32%	18%	26%	55%	13%	46%	27%	41%
Totals (Weighted N)	100% (741)	100% (206)	100% (308)	100% (146)	100% (308)	100% (414)	100% (473)	100% (221)

	Total	Gender		Age group				Party ID	
		Male	Female	18-29	30-44	45-64	65+	Republican	Independent
Stand up to Democrats	68%	73%	63%	65%	74%	70%	64%	71%	58%
Negotiate with Democrats	32%	27%	37%	35%	26%	30%	36%	29%	42%
Totals (Weighted N)	100% (741)	100% (378)	100% (363)	100% (67)	100% (140)	100% (290)	100% (243)	100% (536)	100% (158)

CBS News 2016 Battleground Tracker

South Carolina Likely Republican Voters



5. Republican Candidate Ready – Donald Trump

If elected, do you feel each of these candidates is prepared to be President right now?

Asked of Republican primary voters

	Total	Ideology			Tea Party		Evangelical	
		Very conservative	Conservative	Moderate	Yes	No	Yes	No
Ready	58%	58%	63%	51%	65%	52%	58%	58%
Not ready	28%	27%	21%	36%	25%	31%	27%	31%
Not sure	14%	14%	15%	13%	10%	17%	15%	11%
Totals (Weighted N)	100% (734)	100% (202)	100% (306)	100% (147)	100% (307)	100% (409)	100% (469)	100% (218)

	Total	Gender		Age group				Party ID	
		Male	Female	18-29	30-44	45-64	65+	Republican	Independent
Ready	58%	64%	52%	49%	51%	63%	58%	57%	59%
Not ready	28%	26%	31%	23%	36%	25%	29%	28%	27%
Not sure	14%	10%	17%	27%	13%	12%	13%	15%	14%
Totals (Weighted N)	100% (734)	100% (378)	100% (356)	100% (64)	100% (140)	100% (289)	100% (241)	100% (530)	100% (157)

CBS News 2016 Battleground Tracker

South Carolina Likely Republican Voters



6. Republican Candidate Ready – Ted Cruz

If elected, do you feel each of these candidates is prepared to be President right now?

Asked of Republican primary voters

	Total	Ideology			Tea Party		Evangelical	
		Very conservative	Conservative	Moderate	Yes	No	Yes	No
Ready	57%	66%	64%	36%	75%	44%	62%	49%
Not ready	27%	20%	24%	44%	15%	37%	22%	39%
Not sure	15%	14%	12%	20%	10%	19%	16%	12%
Totals (Weighted N)	100% (724)	100% (202)	100% (302)	100% (144)	100% (295)	100% (410)	100% (465)	100% (212)

	Total	Gender		Age group				Party ID	
		Male	Female	18-29	30-44	45-64	65+	Republican	Independent
Ready	57%	60%	54%	51%	68%	57%	53%	60%	50%
Not ready	27%	28%	27%	29%	16%	31%	29%	23%	37%
Not sure	15%	12%	18%	20%	17%	12%	18%	17%	13%
Totals (Weighted N)	100% (724)	100% (372)	100% (352)	100% (59)	100% (136)	100% (285)	100% (244)	100% (521)	100% (161)

CBS News 2016 Battleground Tracker

South Carolina Likely Republican Voters



7. Republican Candidate Ready – Jeb Bush

If elected, do you feel each of these candidates is prepared to be President right now?

Asked of Republican primary voters

	Total	Ideology			Tea Party		Evangelical	
		Very conservative	Conservative	Moderate	Yes	No	Yes	No
Ready	45%	40%	44%	52%	41%	47%	43%	49%
Not ready	40%	40%	43%	32%	46%	37%	43%	36%
Not sure	15%	19%	13%	16%	13%	16%	14%	16%
Totals (Weighted N)	100% (716)	100% (201)	100% (289)	100% (145)	100% (299)	100% (397)	100% (457)	100% (211)

	Total	Gender		Age group				Party ID	
		Male	Female	18-29	30-44	45-64	65+	Republican	Independent
Ready	45%	41%	49%	*	30%	47%	49%	47%	41%
Not ready	40%	43%	37%	*	50%	38%	36%	40%	37%
Not sure	15%	16%	14%	*	20%	14%	15%	13%	21%
Totals (Weighted N)	100% (716)	100% (377)	100% (339)	* (47)	100% (140)	100% (283)	100% (245)	100% (508)	100% (161)

CBS News 2016 Battleground Tracker

South Carolina Likely Republican Voters



8. Republican Candidate Ready – Marco Rubio

If elected, do you feel each of these candidates is prepared to be President right now?

Asked of Republican primary voters

	Total	Ideology			Tea Party		Evangelical	
		Very conservative	Conservative	Moderate	Yes	No	Yes	No
Ready	39%	42%	38%	31%	43%	35%	40%	34%
Not ready	41%	38%	37%	53%	37%	44%	39%	47%
Not sure	20%	20%	25%	17%	20%	21%	21%	19%
Totals (Weighted N)	100% (726)	100% (202)	100% (298)	100% (145)	100% (299)	100% (407)	100% (465)	100% (213)

	Total	Gender		Age group				Party ID	
		Male	Female	18-29	30-44	45-64	65+	Republican	Independent
Ready	39%	41%	36%	48%	36%	38%	38%	44%	27%
Not ready	41%	44%	37%	32%	35%	45%	41%	36%	50%
Not sure	20%	15%	27%	20%	29%	16%	21%	21%	23%
Totals (Weighted N)	100% (726)	100% (374)	100% (352)	100% (59)	100% (140)	100% (282)	100% (244)	100% (519)	100% (160)

CBS News 2016 Battleground Tracker

South Carolina Likely Republican Voters



9. Republican Candidate Ready – John Kasich

If elected, do you feel each of these candidates is prepared to be President right now?

Asked of Republican primary voters

	Total	Ideology			Tea Party		Evangelical	
		Very conservative	Conservative	Moderate	Yes	No	Yes	No
Ready	41%	41%	38%	50%	40%	42%	35%	54%
Not ready	37%	39%	38%	32%	41%	34%	42%	28%
Not sure	22%	20%	24%	18%	19%	24%	23%	19%
Totals (Weighted N)	100% (728)	100% (202)	100% (301)	100% (145)	100% (299)	100% (410)	100% (468)	100% (213)

	Total	Gender		Age group				Party ID	
		Male	Female	18-29	30-44	45-64	65+	Republican	Independent
Ready	41%	49%	32%	33%	30%	38%	52%	39%	47%
Not ready	37%	35%	39%	46%	44%	37%	31%	36%	39%
Not sure	22%	16%	29%	20%	26%	25%	17%	24%	13%
Totals (Weighted N)	100% (728)	100% (377)	100% (351)	100% (59)	100% (140)	100% (284)	100% (244)	100% (522)	100% (160)

CBS News 2016 Battleground Tracker

South Carolina Likely Republican Voters



10. Republican Candidate Ready – Ben Carson

If elected, do you feel each of these candidates is prepared to be President right now?

Asked of Republican primary voters

	Total	Ideology			Tea Party		Evangelical	
		Very conservative	Conservative	Moderate	Yes	No	Yes	No
Ready	22%	21%	24%	19%	26%	20%	27%	14%
Not ready	55%	57%	48%	65%	54%	57%	50%	68%
Not sure	22%	22%	27%	16%	20%	23%	22%	17%
Totals (Weighted N)	100% (727)	100% (202)	100% (300)	100% (145)	100% (297)	100% (411)	100% (468)	100% (213)

	Total	Gender		Age group				Party ID	
		Male	Female	18-29	30-44	45-64	65+	Republican	Independent
Ready	22%	23%	22%	30%	22%	24%	18%	22%	26%
Not ready	55%	58%	53%	46%	59%	56%	56%	56%	50%
Not sure	22%	19%	25%	24%	19%	20%	26%	22%	24%
Totals (Weighted N)	100% (727)	100% (376)	100% (351)	100% (59)	100% (140)	100% (284)	100% (243)	100% (521)	100% (159)

CBS News 2016 Battleground Tracker

South Carolina Likely Republican Voters



11. Republican Vote Choice Impact

Which of these has impacted your vote choice recently? Check all that apply.

Asked of Republican primary voters

	Total	Ideology			Tea Party		Evangelical	
		Very conservative	Conservative	Moderate	Yes	No	Yes	No
Debate performance	52%	49%	51%	51%	49%	54%	55%	46%
Candidate reactions to news and events	42%	36%	42%	53%	40%	43%	44%	40%
Results in Iowa and New Hampshire	21%	15%	19%	25%	17%	22%	21%	17%
Campaign contact	3%	4%	2%	4%	3%	3%	4%	1%
None of the above	34%	40%	35%	28%	35%	33%	34%	33%
Totals	(744)	(206)	(310)	(147)	(309)	(415)	(475)	(222)

	Total	Gender		Age group				Party ID	
		Male	Female	18-29	30-44	45-64	65+	Republican	Independent
Debate performance	52%	51%	53%	70%	47%	55%	47%	54%	47%
Candidate reactions to news and events	42%	41%	42%	67%	44%	44%	31%	43%	43%
Results in Iowa and New Hampshire	21%	23%	19%	36%	23%	20%	16%	21%	20%
Campaign contact	3%	3%	3%	5%	2%	4%	1%	3%	2%
None of the above	34%	33%	34%	19%	38%	31%	38%	33%	35%
Totals	(744)	(379)	(365)	(67)	(141)	(290)	(245)	(536)	(161)

CBS News 2016 Battleground Tracker

South Carolina Likely Republican Voters



12. Republican Establishment Perception

When you hear the term "Republican establishment" what does that mean to you?

Asked of Republican primary voters

	Total	Ideology			Tea Party		Evangelical	
		Very conservative	Conservative	Moderate	Yes	No	Yes	No
It's a bad thing	45%	52%	53%	29%	62%	34%	48%	45%
It's a good thing	11%	10%	8%	17%	8%	13%	9%	13%
Neither good nor bad	33%	29%	31%	42%	25%	40%	31%	38%
Never heard of that	11%	9%	8%	12%	6%	13%	12%	4%
Totals (Weighted N)	100% (741)	100% (205)	100% (309)	100% (147)	100% (306)	100% (415)	100% (471)	100% (222)

	Total	Gender		Age group				Party ID	
		Male	Female	18-29	30-44	45-64	65+	Republican	Independent
It's a bad thing	45%	57%	33%	35%	43%	45%	50%	42%	59%
It's a good thing	11%	8%	13%	12%	17%	9%	8%	12%	3%
Neither good nor bad	33%	31%	36%	48%	26%	33%	34%	34%	34%
Never heard of that	11%	4%	18%	5%	14%	13%	8%	12%	4%
Totals (Weighted N)	100% (741)	100% (379)	100% (361)	100% (67)	100% (140)	100% (289)	100% (244)	100% (534)	100% (160)

CBS News 2016 Battleground Tracker

South Carolina Likely Republican Voters



13. Republican Candidate Solution – Donald Trump

How would you describe each of these candidates?

Asked of Republican primary voters

	Total	Ideology			Tea Party		Evangelical	
		Very conservative	Conservative	Moderate	Yes	No	Yes	No
Part of the solution	60%	64%	63%	53%	71%	51%	58%	63%
Part of the problem	23%	17%	18%	35%	15%	29%	23%	23%
Not sure either way	17%	19%	18%	12%	14%	20%	19%	14%
Totals	100%	100%	100%	100%	100%	100%	100%	100%
(Weighted N)	(734)	(202)	(308)	(144)	(306)	(410)	(471)	(217)

	Total	Gender		Age group				Party ID	
		Male	Female	18-29	30-44	45-64	65+	Republican	Independent
Part of the solution	60%	64%	55%	29%	55%	68%	61%	58%	66%
Part of the problem	23%	20%	26%	42%	33%	17%	19%	22%	23%
Not sure either way	17%	16%	19%	29%	13%	15%	20%	20%	11%
Totals	100%	100%	100%	100%	100%	100%	100%	100%	100%
(Weighted N)	(734)	(376)	(358)	(64)	(141)	(286)	(243)	(528)	(159)

CBS News 2016 Battleground Tracker

South Carolina Likely Republican Voters



14. Republican Candidate Solution – Ted Cruz

How would you describe each of these candidates?

Asked of Republican primary voters

	Total	Ideology			Tea Party		Evangelical	
		Very conservative	Conservative	Moderate	Yes	No	Yes	No
Part of the solution	53%	66%	56%	31%	69%	41%	56%	47%
Part of the problem	31%	22%	30%	48%	21%	38%	27%	39%
Not sure either way	16%	12%	15%	21%	9%	21%	17%	14%
Totals	100%	100%	100%	100%	100%	100%	100%	100%
(Weighted N)	(730)	(202)	(302)	(146)	(301)	(410)	(470)	(213)

	Total	Gender		Age group				Party ID	
		Male	Female	18-29	30-44	45-64	65+	Republican	Independent
Part of the solution	53%	57%	50%	53%	53%	56%	50%	57%	43%
Part of the problem	31%	30%	32%	26%	26%	30%	36%	29%	35%
Not sure either way	16%	13%	19%	21%	21%	14%	14%	14%	22%
Totals	100%	100%	100%	100%	100%	100%	100%	100%	100%
(Weighted N)	(730)	(378)	(352)	(59)	(140)	(286)	(244)	(523)	(161)

CBS News 2016 Battleground Tracker

South Carolina Likely Republican Voters



15. Republican Candidate Solution – Jeb Bush

How would you describe each of these candidates?

Asked of Republican primary voters

	Total	Ideology			Tea Party		Evangelical	
		Very conservative	Conservative	Moderate	Yes	No	Yes	No
Part of the solution	30%	25%	26%	43%	19%	37%	28%	33%
Part of the problem	46%	50%	48%	37%	53%	40%	44%	47%
Not sure either way	24%	25%	26%	21%	28%	23%	27%	19%
Totals	100%	100%	100%	100%	100%	100%	100%	100%
(Weighted N)	(732)	(202)	(305)	(146)	(302)	(410)	(472)	(213)

	Total	Gender		Age group				Party ID	
		Male	Female	18-29	30-44	45-64	65+	Republican	Independent
Part of the solution	30%	26%	34%	42%	24%	23%	37%	34%	23%
Part of the problem	46%	55%	36%	38%	44%	50%	43%	41%	55%
Not sure either way	24%	19%	30%	20%	31%	27%	20%	25%	21%
Totals	100%	100%	100%	100%	100%	100%	100%	100%	100%
(Weighted N)	(732)	(378)	(354)	(59)	(140)	(288)	(243)	(525)	(160)

CBS News 2016 Battleground Tracker

South Carolina Likely Republican Voters



16. Republican Candidate Solution – Marco Rubio

How would you describe each of these candidates?

Asked of Republican primary voters

	Total	Ideology			Tea Party		Evangelical	
		Very conservative	Conservative	Moderate	Yes	No	Yes	No
Part of the solution	40%	42%	42%	30%	38%	41%	39%	41%
Part of the problem	35%	36%	31%	39%	37%	33%	32%	40%
Not sure either way	25%	21%	27%	31%	25%	26%	28%	19%
Totals	100%	100%	100%	100%	100%	100%	100%	100%
(Weighted N)	(732)	(202)	(304)	(146)	(302)	(411)	(472)	(213)

	Total	Gender		Age group				Party ID	
		Male	Female	18-29	30-44	45-64	65+	Republican	Independent
Part of the solution	40%	38%	42%	68%	34%	35%	43%	46%	26%
Part of the problem	35%	40%	29%	21%	24%	41%	36%	30%	43%
Not sure either way	25%	22%	29%	11%	42%	23%	21%	24%	31%
Totals	100%	100%	100%	100%	100%	100%	100%	100%	100%
(Weighted N)	(732)	(378)	(354)	(59)	(140)	(288)	(244)	(525)	(161)

CBS News 2016 Battleground Tracker

South Carolina Likely Republican Voters



17. Republican Candidate Solution – John Kasich

How would you describe each of these candidates?

Asked of Republican primary voters

	Total	Ideology			Tea Party		Evangelical	
		Very conservative	Conservative	Moderate	Yes	No	Yes	No
Part of the solution	32%	28%	30%	42%	28%	35%	25%	45%
Part of the problem	30%	38%	30%	25%	41%	22%	34%	25%
Not sure either way	38%	34%	40%	33%	31%	43%	41%	30%
Totals	100%	100%	100%	100%	100%	100%	100%	100%
(Weighted N)	(725)	(197)	(305)	(144)	(302)	(404)	(466)	(213)

	Total	Gender		Age group				Party ID	
		Male	Female	18-29	30-44	45-64	65+	Republican	Independent
Part of the solution	32%	37%	27%	39%	25%	23%	45%	33%	34%
Part of the problem	30%	36%	23%	38%	41%	28%	23%	31%	27%
Not sure either way	38%	27%	50%	23%	35%	48%	31%	36%	39%
Totals	100%	100%	100%	100%	100%	100%	100%	100%	100%
(Weighted N)	(725)	(377)	(348)	(59)	(140)	(281)	(244)	(518)	(161)

CBS News 2016 Battleground Tracker South Carolina Likely Republican Voters



18. Republican Candidate Solution – Ben Carson

How would you describe each of these candidates?

Asked of Republican primary voters

	Total	Ideology			Tea Party		Evangelical	
		Very conservative	Conservative	Moderate	Yes	No	Yes	No
Part of the solution	51%	56%	58%	38%	63%	43%	55%	46%
Part of the problem	10%	11%	6%	14%	5%	13%	10%	10%
Not sure either way	38%	33%	36%	48%	32%	43%	35%	45%
Totals	100%	100%	100%	100%	100%	100%	100%	100%
(Weighted N)	(727)	(196)	(305)	(146)	(297)	(411)	(467)	(212)

	Total	Gender		Age group				Party ID	
		Male	Female	18-29	30-44	45-64	65+	Republican	Independent
Part of the solution	51%	55%	48%	63%	44%	53%	51%	51%	58%
Part of the problem	10%	9%	11%	17%	13%	8%	9%	11%	6%
Not sure either way	38%	37%	40%	20%	43%	39%	40%	38%	36%
Totals	100%	100%	100%	100%	100%	100%	100%	100%	100%
(Weighted N)	(727)	(377)	(349)	(59)	(140)	(289)	(238)	(519)	(161)

CBS News 2016 Battleground Tracker

South Carolina Likely Republican Voters



19. Republican Debate

Are you planning to watch the Republican debate on Saturday night?

Asked of Republican primary voters

	Ideology				Tea Party		Evangelical	
	Total	Very conservative	Conservative	Moderate	Yes	No	Yes	No
Yes	63%	67%	64%	54%	68%	58%	61%	64%
No	19%	22%	17%	20%	18%	20%	20%	18%
Not sure	18%	11%	19%	25%	14%	22%	19%	18%
Totals (Weighted N)	100% (743)	100% (206)	100% (309)	100% (147)	100% (309)	100% (415)	100% (475)	100% (221)

	Gender		Age group				Party ID		
	Total	Male	Female	18-29	30-44	45-64	65+	Republican	Independent
Yes	63%	63%	62%	68%	61%	59%	66%	65%	54%
No	19%	20%	19%	4%	20%	23%	18%	20%	19%
Not sure	18%	17%	19%	28%	19%	18%	16%	15%	27%
Totals (Weighted N)	100% (743)	100% (379)	100% (364)	100% (67)	100% (141)	100% (289)	100% (245)	100% (536)	100% (161)

CBS News 2016 Battleground Tracker

South Carolina Likely Democratic Voters



Sample 404 Likely Democratic Primary Voters
 Conducted February 10-12, 2016
 Margin of Error ±8.7%

1. Interest in Presidential Campaign

Overall, how would you describe the 2016 Presidential campaign so far?

	Total	Ideology			Race	
		Very liberal	Liberal	Moderate	White	Black
Very interesting	58%	70%	64%	60%	71%	51%
Somewhat interesting	32%	29%	30%	34%	23%	37%
Not too interesting	9%	1%	6%	5%	6%	11%
Totals (Weighted N)	100% (404)	100% (91)	100% (106)	100% (122)	100% (150)	100% (250)

	Total	Gender		Age group				Party ID	
		Male	Female	18-29	30-44	45-64	65+	Democrat	Independent
Very interesting	58%	63%	55%	82%	63%	50%	58%	56%	64%
Somewhat interesting	32%	31%	33%	16%	25%	39%	36%	34%	29%
Not too interesting	9%	6%	12%	2%	13%	11%	6%	10%	8%
Totals (Weighted N)	100% (404)	100% (173)	100% (231)	100% (49)	100% (105)	100% (178)	100% (72)	100% (322)	100% (67)

CBS News 2016 Battleground Tracker South Carolina Likely Democratic Voters



2. First Choice Democratic Candidate

Which candidate are you most likely to vote for in the South Carolina Democratic Presidential primary in 2016?

Asked of Democratic primary voters

	Total	Ideology			Race	
		Very liberal	Liberal	Moderate	White	Black
Hillary Clinton	59%	52%	52%	58%	36%	73%
Bernie Sanders	40%	48%	48%	40%	63%	26%
No preference	1%	0%	0%	2%	1%	1%
Totals (Weighted N)	100% (404)	100% (91)	100% (106)	100% (122)	100% (150)	100% (250)

	Total	Gender		Age group				Party ID	
		Male	Female	18-29	30-44	45-64	65+	Democrat	Independent
Hillary Clinton	59%	45%	70%	37%	45%	69%	69%	68%	29%
Bernie Sanders	40%	54%	29%	63%	55%	30%	29%	31%	71%
No preference	1%	1%	1%	0%	1%	1%	1%	1%	0%
Totals (Weighted N)	100% (404)	100% (173)	100% (231)	100% (49)	100% (105)	100% (178)	100% (72)	100% (322)	100% (67)

CBS News 2016 Battleground Tracker

South Carolina Likely Democratic Voters



3. Democratic Candidate Support

Which best describes your support for [First Choice Candidate Name] right now?

Asked of Democratic primary voters

	Total	Ideology			Race	
		Very liberal	Liberal	Moderate	White	Black
Very strong	67%	85%	77%	57%	72%	64%
Strong	26%	11%	19%	34%	19%	31%
Somewhat strong	7%	4%	4%	9%	9%	5%
Not too strong	0%	0%	0%	0%	0%	0%
Totals (Weighted N)	100% (401)	100% (91)	100% (106)	100% (120)	100% (149)	100% (247)

	Total	Gender		Age group				Party ID	
		Male	Female	18-29	30-44	45-64	65+	Democrat	Independent
Very strong	67%	68%	66%	77%	72%	65%	56%	65%	73%
Strong	26%	25%	28%	23%	19%	29%	33%	28%	22%
Somewhat strong	7%	7%	6%	0%	8%	6%	11%	7%	5%
Not too strong	0%	0%	0%	0%	0%	0%	0%	0%	0%
Totals (Weighted N)	100% (401)	100% (172)	100% (228)	100% (48)	100% (105)	100% (176)	100% (71)	100% (319)	100% (67)

CBS News 2016 Battleground Tracker

South Carolina Likely Democratic Voters



4. Democratic Vote Choice Impact

Which of these has impacted your vote choice recently? Check all that apply.

Asked of Democratic primary voters

	Total	Ideology			Race	
		Very liberal	Liberal	Moderate	White	Black
Debate performance	51%	56%	52%	46%	50%	52%
Candidate reactions to news and events	38%	51%	37%	36%	38%	38%
Results in Iowa and New Hampshire	23%	24%	20%	20%	20%	25%
Campaign contact	10%	15%	17%	5%	13%	9%
None of the above	31%	25%	37%	35%	37%	27%
Totals	(404)	(91)	(106)	(122)	(150)	(250)

	Total	Gender		Age group				Party ID	
		Male	Female	18-29	30-44	45-64	65+	Democrat	Independent
Debate performance	51%	49%	53%	52%	58%	47%	50%	51%	58%
Candidate reactions to news and events	38%	37%	38%	51%	22%	43%	37%	39%	39%
Results in Iowa and New Hampshire	23%	19%	25%	8%	25%	29%	14%	25%	14%
Campaign contact	10%	16%	6%	20%	10%	9%	6%	10%	15%
None of the above	31%	37%	27%	34%	25%	35%	29%	30%	27%
Totals	(404)	(173)	(231)	(49)	(105)	(178)	(72)	(322)	(67)

CBS News 2016 Battleground Tracker

South Carolina Likely Democratic Voters



5. Democratic Candidate Perception – Hillary Clinton

How well do you feel you know each of the candidates and what they stand for?

Asked of Democratic primary voters

	Total	Ideology			Race	
		Very liberal	Liberal	Moderate	White	Black
Very well	70%	72%	77%	65%	61%	74%
Fairly well	26%	24%	19%	31%	33%	22%
Not very well yet	4%	3%	4%	4%	6%	4%
Totals (Weighted N)	100% (402)	100% (90)	100% (105)	100% (122)	100% (150)	100% (248)

	Total	Gender		Age group				Party ID	
		Male	Female	18-29	30-44	45-64	65+	Democrat	Independent
Very well	70%	70%	69%	53%	67%	77%	66%	70%	65%
Fairly well	26%	28%	25%	40%	21%	22%	34%	26%	30%
Not very well yet	4%	2%	6%	7%	11%	1%	0%	4%	5%
Totals (Weighted N)	100% (402)	100% (172)	100% (231)	100% (49)	100% (105)	100% (178)	100% (71)	100% (320)	100% (67)

CBS News 2016 Battleground Tracker South Carolina Likely Democratic Voters



6. Democratic Candidate Perception – Bernie Sanders

How well do you feel you know each of the candidates and what they stand for?

Asked of Democratic primary voters

	Ideology				Race	
	Total	Very liberal	Liberal	Moderate	White	Black
Very well	44%	47%	58%	46%	70%	28%
Fairly well	40%	50%	34%	36%	24%	49%
Not very well yet	16%	3%	9%	18%	6%	23%
Totals (Weighted N)	100% (396)	100% (91)	100% (105)	100% (118)	100% (148)	100% (243)

	Gender		Age group				Party ID		
	Total	Male	Female	18-29	30-44	45-64	65+	Democrat	Independent
Very well	44%	54%	36%	77%	60%	36%	19%	37%	71%
Fairly well	40%	37%	42%	13%	32%	49%	47%	44%	24%
Not very well yet	16%	8%	22%	10%	8%	15%	35%	18%	5%
Totals (Weighted N)	100% (396)	100% (172)	100% (224)	100% (49)	100% (104)	100% (174)	100% (70)	100% (314)	100% (67)

CBS News 2016 Battleground Tracker

South Carolina Likely Democratic Voters



7. Democratic Candidate Ready – Hillary Clinton

If elected, do you feel each of these candidates is prepared to be President right now?

Asked of Democratic primary voters

	Total	Ideology			Race	
		Very liberal	Liberal	Moderate	White	Black
Ready	80%	75%	87%	83%	70%	86%
Not ready	12%	16%	6%	10%	19%	9%
Not sure	7%	9%	7%	8%	10%	5%
Totals (Weighted N)	100% (391)	100% (85)	100% (100)	100% (122)	100% (144)	100% (243)

	Total	Gender		Age group				Party ID	
		Male	Female	18-29	30-44	45-64	65+	Democrat	Independent
Ready	80%	77%	83%	66%	68%	88%	91%	86%	60%
Not ready	12%	14%	11%	15%	24%	9%	2%	8%	23%
Not sure	7%	9%	6%	19%	8%	4%	6%	5%	18%
Totals (Weighted N)	100% (391)	100% (166)	100% (225)	100% (49)	100% (101)	100% (177)	100% (65)	100% (314)	100% (63)

CBS News 2016 Battleground Tracker South Carolina Likely Democratic Voters



8. Democratic Candidate Ready – Bernie Sanders

If elected, do you feel each of these candidates is prepared to be President right now?

Asked of Democratic primary voters

	Ideology				Race	
	Total	Very liberal	Liberal	Moderate	White	Black
Ready	51%	60%	55%	45%	69%	40%
Not ready	29%	28%	23%	33%	20%	34%
Not sure	20%	12%	22%	22%	10%	27%
Totals (Weighted N)	100% (386)	100% (85)	100% (100)	100% (120)	100% (143)	100% (238)

	Gender		Age group				Party ID		
	Total	Male	Female	18-29	30-44	45-64	65+	Democrat	Independent
Ready	51%	62%	43%	76%	72%	39%	32%	45%	77%
Not ready	29%	29%	28%	23%	17%	37%	28%	33%	10%
Not sure	20%	9%	29%	2%	11%	24%	40%	22%	13%
Totals (Weighted N)	100% (386)	100% (167)	100% (219)	100% (49)	100% (100)	100% (173)	100% (63)	100% (309)	100% (62)

CBS News 2016 Battleground Tracker South Carolina Likely Democratic Voters



9. Bernie Sanders Traits

Do you feel Bernie Sanders is honest and trustworthy?

Asked of Democratic primary voters

	Total	Ideology			Race	
		Very liberal	Liberal	Moderate	White	Black
Yes	75%	85%	86%	70%	89%	66%
No	10%	7%	6%	12%	4%	15%
Not sure	15%	8%	8%	18%	7%	19%
Totals (Weighted N)	100% (404)	100% (91)	100% (106)	100% (122)	100% (150)	100% (250)

	Total	Gender		Age group				Party ID	
		Male	Female	18-29	30-44	45-64	65+	Democrat	Independent
Yes	75%	90%	64%	100%	73%	72%	68%	72%	85%
No	10%	3%	16%	0%	3%	14%	20%	12%	4%
Not sure	15%	8%	20%	0%	24%	14%	13%	16%	11%
Totals (Weighted N)	100% (404)	100% (173)	100% (231)	100% (49)	100% (105)	100% (178)	100% (72)	100% (322)	100% (67)

CBS News 2016 Battleground Tracker

South Carolina Likely Democratic Voters



10. Hillary Clinton Traits

Do you feel Hillary Clinton is honest and trustworthy?

Asked of Democratic primary voters

	Ideology				Race	
	Total	Very liberal	Liberal	Moderate	White	Black
Yes	60%	51%	56%	65%	41%	71%
No	24%	28%	26%	25%	41%	14%
Not sure	16%	20%	18%	10%	18%	15%
Totals (Weighted N)	100% (403)	100% (91)	100% (106)	100% (121)	100% (149)	100% (250)

	Gender		Age group				Party ID		
	Total	Male	Female	18-29	30-44	45-64	65+	Democrat	Independent
Yes	60%	49%	67%	43%	51%	70%	58%	68%	27%
No	24%	30%	20%	44%	34%	16%	17%	16%	53%
Not sure	16%	21%	13%	13%	15%	14%	25%	16%	20%
Totals (Weighted N)	100% (403)	100% (173)	100% (230)	100% (49)	100% (104)	100% (178)	100% (72)	100% (322)	100% (66)

CBS News 2016 Battleground Tracker

South Carolina Likely Democratic Voters



11. Next President Policies

Should the next president:

Asked of Democratic primary voters

	Total	Ideology			Race	
		Very liberal	Liberal	Moderate	White	Black
Generally continue Barack Obama's policies	45%	32%	37%	56%	23%	59%
Change to more progressive policies than Barack Obama	50%	68%	62%	35%	72%	36%
Change to less progressive policies than Barack Obama	5%	0%	1%	9%	5%	4%
Totals (Weighted N)	100% (404)	100% (91)	100% (106)	100% (122)	100% (150)	100% (250)

	Total	Gender		Age group				Party ID	
		Male	Female	18-29	30-44	45-64	65+	Democrat	Independent
Generally continue Barack Obama's policies	45%	35%	53%	10%	47%	51%	54%	53%	19%
Change to more progressive policies than Barack Obama	50%	62%	41%	90%	47%	42%	45%	43%	77%
Change to less progressive policies than Barack Obama	5%	3%	6%	0%	6%	7%	1%	4%	4%
Totals (Weighted N)	100% (404)	100% (173)	100% (231)	100% (49)	100% (105)	100% (178)	100% (72)	100% (322)	100% (67)